Business Support Services

Hillsborough Business Association

The Hillsborough Business Association (HBA) is a Hillsborough Township initiative to support local businesses with promotion and development programs. The Hillsborough Township Economic & Business Development Office administers the HBA. HBA Membership is available to Hillsborough based businesses and organizations.

Become an HBA Member for free and enjoy the following exclusive benefits:

- **Ribbon Cuttings:** Celebrate your opening with Township Officials for free and have your business featured in the Township e-News, a weekly digital newsletter sent to over 5,000 potential customers.
- **HBA Business Finder Directory:** List your business on www.hillsboroughbusiness.org, a searchable public directory promoted to Hillsborough residents and visitors. Find the directory here.
- **HBA Website (www.hillsboroughbusiness.org):** The website is a showcase for Hillsborough and the business community to attract visitors and new customers to experience "Hillsborough, the Good Life." There are a variety of promotion features, including the HBA Calendar and HBA News. The site also includes a Business Support Page to promote business development and welcome prospective businesses to Hillsborough.

Examples of Business Promotion Initiatives:

- Hillsborough Restaurant Week gives local restaurants to promote their creative masterpieces to be enjoyed by foodies from Hillsborough and beyond.
- Hillsborough Harvest is a program that showcases local farmers in order to strengthen the local family farming economy, promote healthy living, and protect the environment.
- Green Living & Wellness Fair is a one-day event open to health & sustainability-related businesses to promote their services.
- Recognition of key milestones and community engagement events.

Additional Business Support Services Offered:

- **Market Research:** The Hillsborough Business & Investment Assistant is an online tool to allow entrepreneurs, businesses and investors access to critical market research and guidance in one easy location found on the Business Support page at www.hillsboroughbusiness.org.
- **HBA e-News:** Access to a digital newsletter featuring news, events and resources designed to be helpful to your business.
- **HBA Networking Events & HBA Member Events (Fees Apply):** Events are scheduled throughout the year to provide networking and business development opportunities.

Contact the Office of the Economic & Business Development to join the HBA or for other Business Support Services

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