

# Welcome to Hillsborough, New Jersey!



One of Money Magazine's  
**"100 Best  
Places to Live"**  
HILLSBOROUGH



*"Hillsborough...The Good Life"*

# *Welcome To Hillsborough!*

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- *Our Growing Community*  
*– A Focus on Family*
- *A Prosperous Community*
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- *Recreation*
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# Recognition

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## ***Money Magazine's – Top 50 Places To Live***

- *2013: #16*
- *The magazine scored qualities that families look at when choosing a hometown including:  
Health\*Economy\*Employment\*Education\*Affordability*

## ***New Jersey Monthly 2013 - Top Ten Best Towns in NJ!***

- *Relatively low tax base*
- *Diverse housing stock*
- *One third of town is preserved*
- *Great school system*

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## ***Safewise 2014***

- *Top Twenty Safest Towns To Live in NJ!*

# About Hillsborough

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- *The Hillsborough area was first explored by the Dutch in the middle 17th century*
- *In 1676 West Jersey, including Neshanic, South Branch were sold to William Penn*
- *Grist mills were one of the earliest industries. Records of mills in the Neshanic area go back to 1692 and perhaps earlier. As early as 1746 a mill was recorded along the Millstone River*
- *Hillsborough received its Charter on May 29, 1771, and officially became Hillsborough Township*
- *Hillsborough is a collection of small villages, each of which has left its own imprint on the Townships history:*

- ❖ *Belle Mead*
- ❖ *Blackwells Mills*
- ❖ *Flagtown*
- ❖ *Neshanic*
- ❖ *South Branch*



# Our Growing Community

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Population Overview	
Category	Metric
Total Population	38,367
Land Area	55 Sq. Miles
Population Density	698 people / sq. mi.
Households	13,605
Families	10,443
Individuals under 18 years of age	5,687
Average Household Size	2.81
Average Family Size	3.25

Source: U.S. Census Bureau, 2010 Census.

- *77% of households are “families”*
- *42% of households include individuals under 18 years of age*

Breakdown By Age		
Range	Number	% of All
0 to 19 years	10,953	29%
20 to 39 years	8,257	22%
40 to 59 years	13,599	35%
60 and older	5,558	14%
Total	38,367	100%

Source: U.S. Census Bureau, 2010 Census.

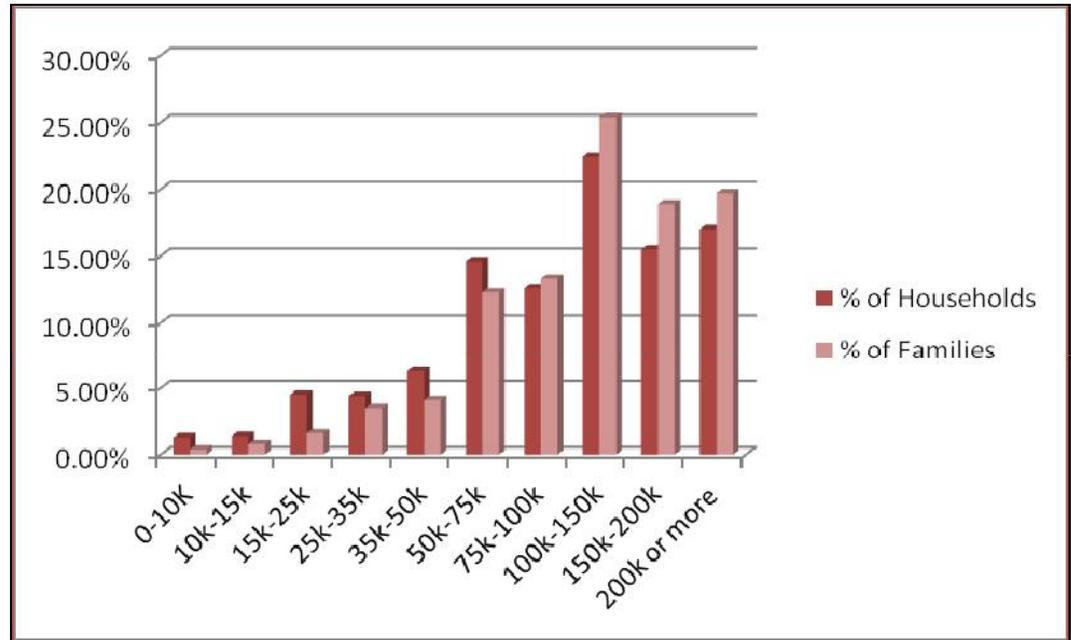
Breakdown By Race		
Race	Number	% of All
White	30,182	78.7%
Asian	4,737	12.3%
Black or African American	1,758	4.6%
Other	894	2.3%
Two or More	796	2.1%
Total	38,367	100%

Source: U.S. Census Bureau, 2010 Census.

# A Prosperous Community

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Hillsborough Incomes By Household and Family		
Income Range	Households	Families
Less than \$10,000	1.3%	0.4%
\$10,000 to \$14,999	1.4%	0.8%
\$15,000 to \$24,999	4.5%	1.6%
\$25,000 to \$34,999	4.4%	3.5%
\$35,000 to \$49,999	6.3%	4.1%
\$50,000 to \$74,999	14.6%	12.3%
\$75,000 to \$99,999	12.6%	13.3%
\$100,000 to \$149,999	22.4%	25.4%
\$150,000 to \$199,999	15.5%	18.9%
\$200,000 or more	17.0%	19.7%
Average income (\$)	130,498	144,361
Median income (\$)	110,458	127,314



Source: U.S. Census Bureau, 2008-2012 American Community Survey

- *20% of families in Hillsborough have incomes of \$200k or more*
- *64% of families in Hillsborough have incomes of \$100k or more*

# Hillsborough Schools

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***An excellent School System is one of the key attributes that attracts families to Hillsborough Township***

- ***Approximately 7,200 students:*** In 6 elementary schools, 1 intermediate school, 1 middle school and 1 high school
- ***91% of the Class of 2013 went on to college:*** With the remaining 9% attending other schools, military, or becoming employed
- ***Technology in Classroom:*** Among first districts in nation to utilize Nexus 7 Tablets with Google Play for Education in 1:1 technology initiative
- ***Introduced STEM in the Middle School***
- ***Introduced and expanded the World Language Program by offering Mandarin Chinese from K to 6<sup>th</sup> grade***
- ***Top Rated Marching and Concert Band, Model UN and Model Congress Teams in the Middle Atlantic Region***

*Academic Teams, Dramatic & Performing Arts Groups, Student Government, Community Service Groups and other clubs, with more than 80 options that expand the spectrum of experiences offered to our students*

# Recreation

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- **19 Active Parks and Field Complexes:** Supporting baseball, soccer, softball, lacrosse, football, playgrounds and general recreation
- **Open Space:** Approximately one third of Hillsborough is preserved as Open Space
- **Sourland Mountain Preserve:** A 17 mile (27 km) long ridge in central New Jersey, extending from the Delaware River at Lambertville to the western end of Hillsborough
- **Duke Farms:** Bike or hike new trails through a variety of habitats, attend a nature program, take an organic gardening class, or bring the children for a Family Wonder Walk
- **Various Annual Events:** Run Around the Park, Memorial Day Parade & Ceremony, Independence Day Celebration & Fireworks, Family Campout, Senior Olympics
- **Therapeutic Recreation (TR) Department:** Dedicated to providing year round recreation/leisure opportunities for people with developmental disabilities
- **Youth Recreation:** Football, Baseball, Softball, Soccer, Basketball, Lacrosse and Competitive Cheer teams!

# Support of Our Local Businesses

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- ***The Economic & Business Development Commission (EBDC)***
  - ❖ *Help with business friendly information and guidance to both existing and new business interests*
  - ❖ *“Business Networking Socials” – forum for key municipal leaders to discuss current business environment; provide business networking opportunities*
- ***Dedicated Business Advocate to support business partnerships***
- ***Programs Supporting Small Business***
  - ❖ *Cooperative Business Discount Cards*
- ***Centrally located near 5 major hospital centers***
- ***Construction Department has evening and weekend hours***
- ***“Shop Hillsborough” Program***
- ***Hillsborough Affinity VISA Rewards Credit Card Grant program***

# *Support of Our Local Businesses (cont'd)*

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- ***Community Business Events***
  - ❖ *Local Business Networking Events*
  - ❖ *Annual Rotary Fair*
  
- ***Award Winning Economic Action Plan***
  - ❖ *Designated as model plan for municipalities by the Somerset County Business Partnership*
  
- ***Hillsborough Regulatory Oversight Working Group was the model used for the state's Red Tape Review Commission***

# Questions & Answers

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