



TOWNSHIP OF HILLSBOROUGH

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News Release

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FOR IMMEDIATE RELEASE
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“Shop Hillsborough” Moving Forward

Property Tax Rebate Cards to be Released in September

“We have taken another step forward in the *Shop Hillsborough Program*. The Shop Hillsborough cards have been received and we are getting ready for the mid-September launch”, announced Mayor Doug Tomson at a recent Township Committee meeting.

To date the following forty-seven businesses have enrolled in the Shop Hillsborough Program as participating merchants: Amwell Pet Supply, Bella Pizza of Hillsborough, Beyond the Fringe Hair Designs, Bridgewater Motorworks & Transworks, Caffe Piazza, Chrono CrossFit, Culinary Creations, Dave’s Computers, EarthFruits Yogurt, East Coast Photo Booths, Goodyear, Gymboree Play and Music, Hapi Auto Parts, Hillsborough Funeral Home, Hillsborough Massage Therapy, Hills Gallery, Jump!Zone, Kings Bridge Dry Cleaners, Kumon of Hillsborough 1, Kumon of Hillsborough 2, KWG Industries, La Costenita Mexican Grocery and Deli, Little Island Jamaican Restaurant, LuLi’s Bridal Boutique, Mailbox Business Center, Mathnasium of Hillsborough, Newell Strength, ONE Center for Wellness, Pheasant Landing Dry Cleaners, Pheasants Landing Restaurant, Pioneer Pet Care, The Roman Gourmet, Sahiba, SAT Smart, Signs by TnT, Sincere Legends, Somerset CrossFit, Somerset Marine Lines, Spera Electrical Contracting, Success Ladder Academy, The Boro Toy Shoppe, The Tutoring Center, The UPS Store, Vella, Singer and Martinez, PC, Willey LLC, Window Accents and Flooring, and Zio's Trattoria Pizzeria.

“The cards are anticipated to be mailed in mid-September with the property tax statement, so be sure to be on the lookout for this very important piece of mail,” added Deputy Mayor Greg Burchette.

The Township thanked, once again the original sponsors of the program which included RWJ University Hospital Somerset, Active Disposal Services, Inc., Premier Disposal, Bridgewater Motorworks & Transworks, Frontier Financial Planning and Capital Management, Inc., 911 Septic Pumping and Repair and the Somerset Patriots.

Originally vetted through the Economic and Business Development Commission last year, the Shop Hillsborough Program will promote local shopping while allowing card holders the opportunity to reduce their property tax bill. All property addresses will receive a "Shop Hillsborough" card. Shoppers will earn property tax credits every time they provide the Shop Hillsborough Property Tax Reward Card at the time of purchase at a participating merchant. The tax credits will be applied to the property tax bill or in the case of a renter, a rebate check will be issued. Individuals who work in Hillsborough, but are not property owners within the Township, can also secure a card to earn the rebate as well.

"As I mentioned when this program was introduced, we are always looking at ways to save our taxpayers money and this seems like a win, not only for our taxpayers, but for the business community, renters and those who shop and dine within Hillsborough," commented Mayor Doug Tomson.

Businesses who are interested in becoming participating merchants can contact FinCredit, Inc. care of Carmine deFalco at cdefalco@propertytaxcard.com.

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