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Rotary Fair To Mark Tenth Anniversary This August With Free Friday Fireworks Spectacular

HILLSBOROUGH, NJ, July 24, 2017 — Another record-breaking crowd of over 15,000 is expected to visit the weeklong Rotary Club of Hillsborough's annual Fair, scheduled for August 15 – 20, at the Hillsborough Promenade, 315 Route 206. Now in its tenth year under Rotary leadership, the Fair will again offer attendees a dizzying array of thrill rides, games, food, vendor displays and a special fireworks show on Friday evening.

"Families from all over Central Jersey have made our Fair a must-do family tradition," commented Anthony Franchini, president of the Rotary Club of Hillsborough. "We are very grateful to the community members who have supported this important fundraiser each year."

The Rotary Fair features 21 amusement rides by Majestic Midway Amusements, games by Paladin Amusements, a DJ, a wide selection of food, various displays by area vendors and a petting zoo. Featured rides include the Himalayan, Bumper Cars, Ring of Fire, Super Shot, Sizzler, Zipper, Carousel, Kite Flyer and many more. This year, Tuesday, Thursday and Saturday will be pay-one-price (\$30) wristband nights. All proceeds raised at the fair are returned to the community as contributions to local community service organizations.

A fireworks display by Interstate Fireworks, which debuted at the 2014 Fair, will again light up Hillsborough skies on Friday evening, August 18, at approximately 9:30 pm (rain date of Saturday August 19). Petrock's Bar & Grille is the major firework's sponsor.

Local Businesses Showcase Their Services

The Fair will once again provide local businessmen and women with multiple opportunities to showcase their services and connect directly with customers through the purchase of a \$300 sign displayed at the Fair throughout the week, or the purchase a \$600 tented space that provides an opportunity to meet and talk with attendees.

"Meeting prospective customers at a highly regarded community event can do a great deal to boost a company's image and customer base," noted Anthony Franchini, president of the Rotary Club of Hillsborough. "Community members deeply appreciate those businesses that demonstrate their community support through events like this."

For more information on the upcoming Hillsborough Rotary Fair or how to participate as a vendor, please contact Ken Genco at 908-229-5045, kgenco@att.net, or Anthony Franchini at 908-334-9304, anthony.franchini@td.com.

About the Rotary Club of Hillsborough

[Rotary](#) brings together a global network of volunteer leaders dedicated to tackling the world's most pressing humanitarian challenges. Rotary connects 1.2 million members of more than 34,000 Rotary clubs in over 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping families in need in their own communities to working toward a polio-free world.

The [Rotary Club of Hillsborough](#) currently has over 40 active members from Hillsborough and surrounding communities. Members include business and professional leaders who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. All funds raised by The Rotary Club of Hillsborough are used to support a wide variety of community service organizations and projects. The Rotary Club of Hillsborough meets every Wednesday, at 6:15 pm, at The Landing Restaurant in Hillsborough.

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