



DRIVE LESS DURING THE MONTH OF JUNE

Take the pledge. Track your trips.
www.ridewise.org

WIN WEEKLY PRIZES! GRAND PRIZE:
TESLA WEEKEND EXPERIENCE



Register as an individual or a team, or compete in the
Employer Challenge - a fun and easy way to try
sustainable ways to travel!

Any trip for work or pleasure that replaces solo driving counts.

Drive Less Somerset has eliminated more than 4,000+ vehicle trips and 180,000+ drive-alone miles while helping participants be more active and "green."

For more information: Leanne@ridewise.org or 908-704-1011
www.ridewise.org





JOIN THE EMPLOYER CHALLENGE

An easy way to challenge yourself, your friends and co-workers to try sustainable ways to travel!

Be active and "green." Reduce drive-alone miles. Win weekly prizes.

- Month-long community event every June
- Employees in Somerset County can compete for the title of Drive Less Champion
- Take the bus or train, ride a bike, walk, carpool, vanpool or telecommute as often as possible between 6/1 and 6/30

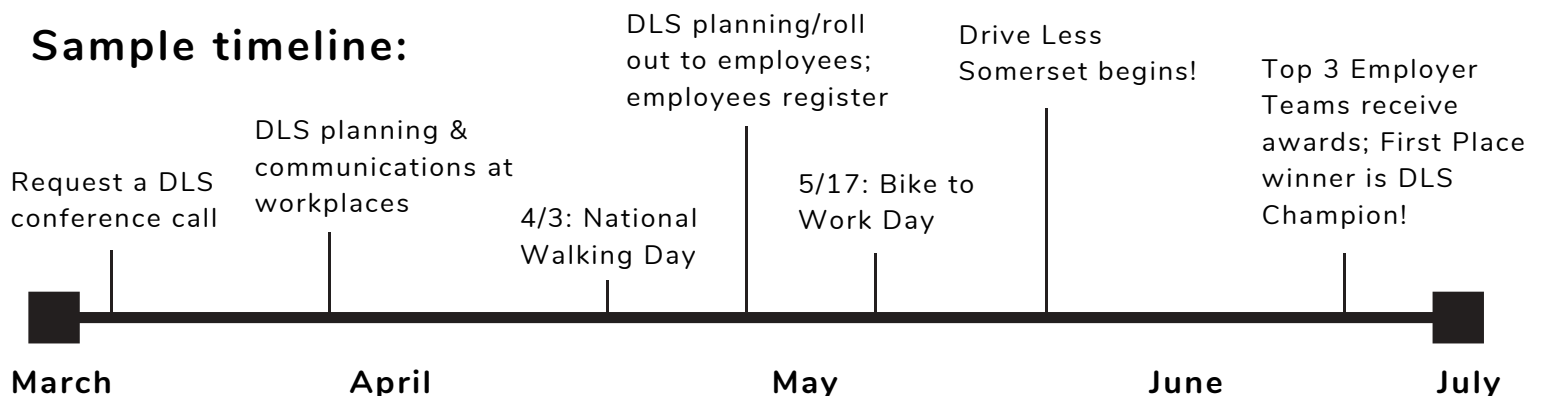
First steps:

- Get leadership buy-in
- Identify your DLS participation goals
- Educate the champion(s) of the program
- Involve EHS&S/Sustainability team

Employer Challenge Awards:

- Top winning worksite will be the Drive Less Somerset Champion
- Top three sites with the most miles saved will be awarded at the RideWise annual recognition event

Sample timeline:



Employee participation in Drive Less Somerset is a qualifying activity for New Jersey Smart Workplaces.